

ABOUT THE EIC

The Environmental Industries Commission (EIC)

The Environmental Industries Commission (EIC) was launched to provide the environmental technology and services industry with a strong and effective voice with Government in the debate about how to ensure that British companies succeed in the growing worldwide market.

Constructive engagement between EIC's Members and policymakers and regulators in Westminster, Whitehall and Brussels has borne fruit – thanks to EIC's lobbying efforts, they are all focusing on developing our industry's potential.

"The EIC has been a tireless advocate for your industry through a period of rapid growth over the last few years. With EIC's leadership, your reputation as a lynchpin of a sustainable UK economy can only continue to grow." – **Malcolm Wicks MP, Energy Minister**

EIC's Vision is to be the lead association promoting and supporting the development of a strong, competitive UK environmental technology and services industry with a sound home market from which to compete successfully worldwide.

EIC's Mission is to promote the international competitiveness of the UK's environmental technology and services industry.

EIC's Objectives are to:

- Improve the UK environmental technology and services industry's competitiveness by identifying the barriers to growth;
- Promote awareness of the commercial and environmental benefits of environmental technologies and services and achieve a positive public image;
- Win support for a favourable legislative and fiscal framework by advocating practical and cost-effective policies to promote our industry, such as effective enforcement of existing legislation, enactment of progressive regulation (in line with our leading competitors) and the introduction of economic instruments (such as fiscal incentives and R & D funding);

- Provide information and advice on UK and EU environmental legislation, R&D funding and market opportunities;
- Facilitate the exchange of information and experience between EIC Members;
- Support export initiatives which boost UK companies' competitiveness in overseas markets;
- Promote innovation and technology transfer by providing an effective link between environmental technology and service companies and research organisations;
- Organise an education programme for mainstream industry, promoting the use of environmental technologies and services;
- Promote standards which enhance the industry's competitiveness;
- Collaborate with other national and international organisations in areas of common interest, such as training.

Over 330 Member companies now participate in fulfilling EIC's Mission and Objectives – and over 220 of these are Members of EIC's Contaminated Land Working Group.

EIC's Members are truly representative of the environmental technology and services industry and range from large public companies to SMEs.

To assist EIC's work, Member companies are supported by an (unpaid) Political Committee (comprising senior MPs and Lords, from across the political spectrum) and a Council of Patrons (including business leaders, environmentalists, trade unionists and academics).

The Political Committee and Council of Patrons include, Lord Haskel (former DTI Minister), Lord Lewis (former Chairman of the Royal Commission on Environmental Pollution), David Chaytor MP (Member of the Environmental Audit Committee), Rt Hon John Gummer MP (Former Secretary of State for the Environment), Dinah Nichols (former Director General of Defra), Ed

Gallagher (former Chief Executive of the Environment Agency), and Jonathon Porritt (Chair of the Sustainable Development Commission).

EIC'S POLICY PLATFORM AND SUCCESSES

In its ten-year history, EIC has been, in the words of Rt Hon Margaret Beckett MP, former Secretary of State for the Environment, "an active and effective champion of the environmental technology and services sector".

The success of the UK ETS industry is dependent on high environmental standards in the domestic market. EIC is, therefore focused on creating political support for environmental protection by demonstrating that high environmental standards make economic, as well as environmental sense.

Furthermore, EIC Working Groups have set out detailed policy recommendations to support the environmental technology and services sector. In particular, EIC's Contaminated Land Working Group has been an extremely active and effective lobby on behalf of the land-remediation sector. Further details of the work of the Group are set out below.

Ministers and Regulators welcome our input; as Barbara Young, Chief Executive of the Environment Agency, said at our National Conference: "EIC are the most effective lobbyists I know"

MEMBERSHIP BENEFITS

EIC provides a range of service to support its Members' business growth.

"Your Voice with Government"

First and foremost, because the industry is driven by Government measures to protect the environment, EIC provides Member companies with direct contact with key regulators, politicians and civil servants.

EIC is certainly a strong and effective industry voice – in the words of Michael Meacher MP, former Minister for the Environment: "EIC is unquestionably a very dynamic successful element in the industry **cont..**"

ABOUT THE EIC

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of the future... EIC has a profound influence on Government Policy".

LAND REMEDIATION EVENTS

EIC organises meetings, seminars and receptions to enable EIC Members to meet and influence senior politicians and regulators, network with leading industry figures and learn about key new Government programmes.

In 2008, these will include three leading events bringing together key policy makers and regulators:

**EIC Brownfield Expo Conference:
NEC, 21 May**

**EIC National Land Conference: central
London, date to be confirmed**

**EIC Scottish Contaminated Land
Conference: Glasgow, September**

For more information on attending these events contact EIC on E: info@eic-uk.co.uk;
T: 020 79351675

POLICY INTELLIGENCE

EIC provides high-quality policy intelligence to keep Members abreast of the latest developments in London and Brussels (thereby helping them to identify future market opportunities) through its monthly Enviro-Tech News UK publication and its quarterly Enviro-Tech News EU and Enviro-Tech News Export publications.

EIC Members can also meet with key policy makers and opinion formers directly at Working Group meetings and seminars to get advance notice of the forthcoming Government policies that will affect their companies.

NETWORKING

Members also benefit from networking with colleagues, exchanging ideas, experience and most importantly opportunities (particularly through the meetings of EIC's Working Groups).

LISTINGS AND DISCOUNTS

EIC Members receive free listings in the EIC Guide to the UK Environmental Industry, on EIC's website, and in EIC's regular Newsletter. Discounts have also been arranged for Members on advertising, publications, conferences, seminars and exhibitions.

EIC EXPORT SUPPORT

All Members receive a regular Export News Service with details of missions, seminars and other news from relevant Government bodies. EIC has also been successfully encouraging the Regional Development Agencies to set up regional networks for environmental industry companies to support their export efforts and link into the national support available. And EIC International Business Working Group lobbies for greater

support for environmental exporters.

The Environmental Industries Commission has become the lead association for the UK's environmental technology and services industry. Most importantly, it has raised awareness and built support for the industry; has advocated innovative policies for promoting the industry; and actively represented its Members on their specific regulatory concerns.

EIC Members are fulsome in their support - as the "Testimonials" below illustrate.

For any company wishing to join in our efforts to promote the industry, or to find out more about the work of EIC, please visit our website www.eic-uk.co.uk.

EIC Members' Testimonials

“The need for an authoritative and cohesive voice for the environmental services industry in the corridors of power has never been greater. EIC speaks with the weight of over 330 Members and has rapidly grown to be the lead association for our industry. We have met with ministers and senior officials to get our message across and have achieved demonstrable successes. ”

JOHN WATERS, ERM

“I have been closely involved with EIC for seven years and have found it to be an extremely useful partnership. Through EIC, we were able to lobby effectively for the Mobile Plant Licence system and subsequently for tax incentives and a broad brush review of remediation licensing. I would thoroughly recommend the EIC and its dedicated staff to any organisation working in the environmental industries. ”

ALISTAIR KEAN, IKM CONSULTING

“Membership of EIC has given me access to key policy intelligence that has been the basis of the business strategies that has driven my company's success. ”

PETER ATCHISON, PA GEOTECHNICAL
